

WHO IS MICHELLE WHAITE?



Michelle is a LifeSuccess Consultant living locally in Denham and joins the In & Around Publishing Team as the Resident Mind Coach with a regular Coaching Column right here every month.

WANT TO MAKE NEW MONEY IN A CHANGING ECONOMY?

HOW ABOUT CREATING YOUR OWN ECONOMY? SPRING INTO ACTION - SET YOUR MIND TOO IT...



HATCH NEW IDEAS FROM AN OLD SKILL SET!

As we are moving through changing times, it is vitally important to understand that you can still make NEW money in a changing economy. However, if you don't have a serious definiteness of PURPOSE for the Money coupled with Inspiration, the changing times may pull you apart and not pull you through. Let me explain. Think of this for a moment. When travelling on a motorway – if you focus on the lorry in the lane beside you and how you do NOT want to crash into it, you may well end up crashing into the lorry because your focused attention is on the lorry, however, should you focus on where you are going which should be straight ahead – then the chances are you will travel straight ahead alongside the lorry because where attention goes, energy flows.

The same goes if you find yourself focusing on the Media telling you that there were 'this many redundancies today and that many businesses closing yesterday' and seeing this as a negative, then you may find yourself focusing on the problems of the world instead of gearing up to work on solutions! Usually, one cannot focus on the solution when fixed on the problem! I was made redundant in 2006 and it was the BEST opportunity I had ever been given at that time to begin creating a new life that I now lead. It didn't feel like an opportunity at the time with all the doom-mongers around me bitching and moaning

about how unfair life was and it was only because I had begun a Distance Learning Coaching Certificate that kept me focused on the new path I desired to follow. I began to make new money in the changing of my circumstances – I used my old skill-set of copywriting, PR, admin and legal Exec PA work to create my own business.

Granted I had to wear a LOT of hats in the early days, accountant, PR, admin, speaker, seminar creator, copywriter etc but as time passed I was able to delegate some of these tasks and purely focus on what I enjoy the most which is getting on the platform and sharing the message to countless people that they too can focus on creating their OWN ECONOMY!

People STILL need all those services that I was delegating. Perhaps YOU could be the person who helps out locally to do 'odd jobs'/handyman tasks. Maybe you could become a virtual assistant and help other people get organised in their lives. Perhaps an elderly neighbour needs their shopping collecting or their dogs walking.

All these services may not be your dream job right NOW, however, your NEW cash can go TOWARDS creating the dream life in terms of creating NEW money to invest in the future when the market takes an upturn again – maybe to go on a property buying spree, a business buying spree or whatever you desire! The key is to BEGIN NOW where you are with the resources you have right now.

More and more people are providing basic services to the masses to help keep the economy moving. I am not suggesting this is something to do long term unless you enjoy doing these types of services. However, what I am saying is that even in a changing economy people still need ironing services, laundry services, maintenance, window-cleaning, office cleaning, residential cleaning which means you could find local business in your local community.

I have found an excellent Ebay Power Lister locally in Uxbridge (email me for her contact details) who has the time to list people's unwanted items for a fee. My whole point is, this lady is providing an excellent service as I don't have the time at my command to sit and list all my unwanted designer jackets and so I handed over 27 items, 15 of which have now been bid on and will sell!! 70% of something is better than 100% of nothing in my eyes and it gives me SPACE in my wardrobe as remember – when

you make space for something new, then it usually arrives to take that space as nature abhors a vacuum! Maybe you can earn more providing your services than it would cost to spend the same time cleaning your own home for example if you are earning £50 per hour it may not be cost effective for you to clean when you can have someone come and do it for you to free your time to make MORE money. Clear out your clutter – one man's junk is another man's treasure! If you have time to list it, you can list it free (FREE-CYCLING) on www.Gumtree.com – if your objective is to make space in your home or you can add it to Ebay.

So: Here is my 'D.A.I.S.Y.' technology for the Spring Cleaning of your Mind AND to begin THINKING & Actioneering towards Creating your Own Economy:-

D – DECISION = Make a clear decision as to which service(s) you desire to provide to your community & perhaps have a batch of funky flyers created

A – ACTION = Deliver your leaflets or pay someone to deliver for you (seek out those who are already leaflet-dropping in your area – add yours)

I – INFORMATIVE = Ensure your leaflets say WHO, WHAT, WHERE AND WHEN & BENEFITS to customer with your full contact details

S – SIMPLICITY/SUCCINCT = Keep it simple – Gardening, Home Maintenance, Admin, Typing Services, Virtual PA, Book keeping, Shopping, Errand-Running!

Y – WHY DO YOU WANT THIS? = Last but not least WHY you are doing this and how long you will do this for.

This final step is VITAL to understand – what is your BIGGER PICTURE of WHY you are going to do this project? Is it to fund a wonderful round the world trip that you want to experience this coming September for you and the family and you will give yourself 6 months to this project? Do you want to buy your first property and you are going to spend 18 months pulling together a stash of cash for your deposit for when the market becomes more buoyant again? Towards a new car?

It is important to even begin a DreamBoard of the 'END' result that you desire – let's say you wanted to hire a personal trainer who would require a £300 upfront investment – perhaps you would have your DreamBoard (A cork pinboard with images on of the body and lifestyle that will ensue with the body of your dreams), the confidence of your new image would have – this can begin connecting you to the FEELING of the

benefits of WHY you will be doing the project to bring new money in. Bringing new cash into the home is the name of the game right now in readiness for a buoyant market/economy. If you just go off and start the project without an end goal in mind, you may find that obstacles that may come your way can really throw you off track. Whereas if you can SEE YOURSELF living in that cosy home in 18 months, or cruising along on that recreational boat in the Summertime in the sunshine, then your results stand a better success rate than just starting the new project/business for the sake of just bringing in more money.

Someone can give you ten pence more and that would equate to more money – the key is to know HOW MUCH you desire to earn and have a financial goal in mind. If your holiday costs £600 then £600 worth of services must be provided. Perhaps you could get together with your friends and decide between yourselves to keep yourselves accountable to each other on this – Masterminding is a great way to keep inspired.

I am running free Mastermind groups in the coming weeks to learn MORE from your armchair (via conference call) and if you would like more information please email me. I also have access to a free course called - '6 WEEKS TO CASH' MP3s for free by my good friend and business partner & millionaire, Miss Loral Langemeir!

Email me if you want more detail of how to create your own economy. SPRING INTO ACTION AND START GENERATING CASH FROM NEW IDEAS WITH OLD SKILLSETS!!

Overview:-

1) Set your Service; 2) Set your financial Goal; 3) Set your date to accomplish by 4) Put together a basic plan of action that you can do on a daily basis; 5) write this down on a Goal Card (email me if you want me to send you a free template Goal Card!) and read it everyday. 6) TAKE ACTION steps DAILY! Towards your end date. (Add review dates if you give yourself more than 3 months to achieve the goal!) Plenty of bonuses to be had if you email me on michelle.whaite@gmail.com TODAY!

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